

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
941359-1	08/19/12	August 2012	07/30/12 - 08/16/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED B	1596

Flight Dates	Order #	Alt Order #
08/11/12 - 08/16/12	941359	07896508

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/16/12	M-F Early Sunrise	5:00-6:00 AM	MTWT---	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	MTWT---				2	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/13/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12A091H	\$325.00 NM
1	WESHTu		08/14/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12A091H	\$325.00 NM
2	08/13/12	08/16/12	NBC Today Show	7:00-9:00 AM	MTWT---	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	MTWT---				2	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/13/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A091H	\$1,200.00 NM
1	WESHTu		08/14/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A091H	\$1,200.00 NM
3	08/13/12	08/16/12	*Early Sunrise @4:30AM	430a-5am	MTWT---	:30	4	\$75.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	MTWT---				4	\$75.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/13/12	4:40 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A091H	\$75.00 NM
3	WESHTu		08/14/12	4:29 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A091H	\$75.00 NM
1	WESHW		08/15/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A091H	\$75.00 NM
4	WESHTh		08/16/12	4:42 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A091H	\$75.00 NM
4	08/13/12	08/16/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	MTWT---	:30	5	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	MTWT---				5	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESHM		08/13/12	9:28 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A091H	\$650.00 NM
1	WESHM		08/13/12	9:47 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A091H	\$650.00 NM
2	WESHTu		08/14/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A091H	\$650.00 NM
3	WESHW		08/15/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A091H	\$650.00 NM
4	WESHTh		08/16/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12A091H	\$650.00 NM
5	08/13/12	08/16/12	NBC Today Show II	10AM-11AM	MTWT---	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

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941359-1	08/19/12	August 2012	07/30/12 - 08/16/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED B	1596	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/16/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	MTWT---	:30	4	\$600.00	NM
08/13/12 08/19/12 MTWT--- 4 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHM 08/13/12 10:28 AM NBC Today Show II 10AM-11AM :30 OFA12A091H \$600.00 NM 2 WESHTu 08/14/12 10:49 AM NBC Today Show II 10AM-11AM :30 OFA12A091H \$600.00 NM 1 WESHW 08/15/12 10:49 AM NBC Today Show II 10AM-11AM :30 OFA12A091H \$600.00 NM 4 WESHTh 08/16/12 11:00 AM NBC Today Show II 10AM-11AM :30 OFA12A091H \$600.00 NM									
6	08/13/12	08/16/12	NBC Today Show III Class of Time - Immediately Pre-emptible without notice	11AM-12PM/10-11/	MTWT---	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/13/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12A091H \$500.00 NM 2 WESHTu 08/14/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12A091H \$500.00 NM									
7	08/13/12	08/16/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Immediately Pre-emptible without notice	12:00-12:30 PM	MTWT---	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/13/12 12:22 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A091H \$300.00 NM 5 WESHTu 08/14/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A091H \$300.00 NM 2 WESHW 08/15/12 11:59 AM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A091H \$300.00 NM 3 WESHW 08/15/12 12:27 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A091H \$300.00 NM 4 WESHTh 08/16/12 12:23 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A091H \$300.00 NM									
8	08/13/12	08/16/12	Anderson Cooper 2-3p Class of Time - Immediately Pre-emptible without notice	2:00p-3:00p	MTWT---	:30	6	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 6 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WESHM 08/13/12 2:21 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM 1 WESHM 08/13/12 2:58 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM 2 WESHTu 08/14/12 2:31 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM 3 WESHW 08/15/12 2:23 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM 5 WESHW 08/15/12 2:52 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM 4 WESHTh 08/16/12 2:28 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A091H \$150.00 NM									
9	08/13/12	08/16/12	M-F 3-4 PM Class of Time - Immediately Pre-emptible without notice	3:00-4:00 PM	MTWT---	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/13/12 3:39 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A091H \$400.00 NM 2 WESHTu 08/14/12 3:24 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A091H \$400.00 NM 5 WESHTu 08/14/12 3:49 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A091H \$400.00 NM 3 WESHW 08/15/12 3:21 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A091H \$400.00 NM 4 WESHTh 08/16/12 3:54 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A091H \$400.00 NM									
10	08/13/12	08/16/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	MTWT---	:30	5	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 5 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/13/12 4:39 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12A091H \$700.00 NM									

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941359-1	08/19/12	August 2012	07/30/12 - 08/16/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED B	1596	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/13/12	08/16/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWT---	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/14/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A091H	\$700.00 NM
5	WESH	W	08/15/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A091H	\$700.00 NM
3	WESH	W	08/15/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A091H	\$700.00 NM
4	WESH	Th	08/16/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A091H	\$700.00 NM
11	08/13/12	08/16/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWT---	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWT---	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A091H	\$900.00 NM
2	WESH	W	08/15/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A091H	\$900.00 NM
3	WESH	Th	08/16/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A091H	\$900.00 NM
12	08/13/12	08/16/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWT---	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWT---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/15/12	6:09 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A091H	\$1,600.00 NM
15	08/13/12	08/16/12	M-F Entertainment Tonight	7:00-7:30 PM	MTWT---	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWT---	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A091H	\$1,600.00 NM
2	WESH	Tu	08/14/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A091H	\$1,600.00 NM
5	WESH	W	08/15/12	7:12 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A091H	\$1,600.00 NM
3	WESH	W	08/15/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A091H	\$1,600.00 NM
4	WESH	Th	08/16/12	7:27 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A091H	\$1,600.00 NM
16	08/13/12	08/16/12	M-F Access Hollywood	Access Hollywood /	MTWT---	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWT---	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/13/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A091H	\$1,600.00 NM
1	WESH	Tu	08/14/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A091H	\$1,600.00 NM
18	08/14/12	08/14/12	Tue NBC Prime AGT	Prime Other	-T-----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-T-----	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	8:23 PM	Tue NBC Prime AGT	Prime Other	:30	OFA12A091H	\$7,000.00 NM
19	08/13/12	08/16/12	M-Su News @ 11PM	11-1135p	MTWT---	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MTWT---	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/13/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A091H	\$1,300.00 NM
1	WESH	Tu	08/14/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A091H	\$1,300.00 NM
20	08/13/12	08/16/12	NBC Tonight Show	11:35P-12:35XM	MTWT---	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									

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Obama/D/President	SKED B	1596	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/13/12	08/16/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	MTWT---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 08/15/12 12:33 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12A091H \$800.00 NM									
21	08/15/12	08/15/12	NBC Prime AGT Class of Time - Pre-emptible with notice	8:00-9:00 PM	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 08/15/12 8:00 PM NBC Prime AGT 8:00-9:00 PM :30 OFA12A091H \$1,800.00 NM									
22	08/11/12	08/11/12	ACCESS HOLLYWD WK ACCESS HOLLYW Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 08/11/12 7:26 PM ACCESS HOLLYWD WKND AC ACCESS HOLLYW :30 OFA12A091H \$700.00 NM									
Total Spots							57		

Payment Terms 30 Days

<u>Gross Total</u>	\$46,300.00
<u>Agency Commission</u>	\$6,945.00
<u>Net Amount Due</u>	\$39,355.00